



Dear Vendor:

As you may know, the BIA has voted to move the location of the Bolton Farmers' Market to The Courtyards of Caledon, the lower parking lot on King Street.

This decision was made for a number of reasons. We believe that the location on King Street provides greater visibility, there is more room and possibility of expansion. As more vendors are attracted, there will be more customers. The greater the variety, the more potential there is for everyone.

As in previous years we plan special event Saturdays to take place approximately once a month in conjunction with the Market. Among other attractions there will be music, showcasing local talent. The bigger area at the Courtyards means these attractions can take place closer to the Market and bring more people to shop.

A secondary reason for the move was the ongoing building at the Brookfield site immediately adjacent to the old Farmers' Market location. As well as posing a physical barrier a building site creates noise and dust which we would not want to have next to sales of fresh produce. We are enclosing the Vendors' Package for this year including the application form. You will note that, in addition to the early bird discount we have offered a loyalty discount to those vendors who have supported the Market so well over the years.

We know that change is always difficult but we sincerely believe that this change will be positive and provide greater opportunities for you, the vendors.

We hope to see you again this summer!

Sincerely,

The BIA Board